

2022 Prospanica Conference & Career Expo

By the Numbers

18%

Increase over 2021 attendance

BILINGUAL

58%



GENDER



49% Female
50% Male
1% Non-Binary

TOP 5 INDUSTRIES:

1. Business
2. Accounting/Finance
3. Other
4. Consulting
5. Education

HISPANIC

64%

PARTNERS & RECRUITERS ON-SITE

110+



EDUCATION LEVEL

Associate's Degree - **2%**
Bachelor's Degree - **56%**
Doctorate Degree - **3%**
Graduate Degree (MBA) - **22%**
Graduate Degree (Non-MBA) - **11%**



ATTENDANCE BY REGION



South = **42%**
Northeast = **28%**
Midwest = **15%**
West = **15%**

CAREER LEVEL



Student/Entry Level = **51%**
Professional = **49%**

YEARS OF MANAGEMENT EXPERIENCE

83%

Under 6 yrs. of experience

17%

7+ yrs. of professional experience

INTERVIEWS CONDUCTED

250+



AGE RANGE

